

Has the Recession been hard on your Bottom Line? Would you like to Increase your Revenue?



Kristen Westlake Gallery Business Collaboration * **E(co)Scapes** for your "Inn"vironment



Do you Desire an Unlimited Stream of Cash Flow with a Limited Amount of Investment?

We Have a Solution!

Kristen Westlake has an opportunity for you. In collaboration with Bill Brakken in Cable, Wisconsin, she has perfected her Business Model which gives you ROI on your existing business and yields you income on a secondary business.

Kristen Westlake is one of our Nation's renowned Nature Photographers. She is one of just a handful of artists that specialize in fine art prints.

Would you like to find out how a Nature Photographer and her specialty can help you? Please read on!

Kristen understands the fine art gallery mentality. Her goal has been to establish her own galleries in locations throughout North America. However, like all businesses times change and for an entrepreneur to own a single gallery is not always a reasonable or wise business choice. However, Kristen noticed that the idea of collaboration for example between Starbucks and Barnes and Nobles worked brilliantly. People came in to buy a book and they bought a latte. Or a person came in to buy a caramel macchiato and they spent time perusing the book store, buying several books. The two businesses collaborating brought more business to each!



“So **What if** I applied that same business model to my art gallery to a place that can benefit from the atmosphere it brings?

More people will come to that business to see my art which means that business will sell more of what they sell simply because people are there.

And what if I can sweeten the pot even more by offering commission incentives as I would an actual gallery? We collaborate to create a destination location by creating a gallery. And when that gallery sells prints we both win,” Kristen states.

Would you like to know how the collaboration works? Please read on!

You purchase Kristen’s Fine Art Nature prints at wholesale prices, create a gallery in your lodging or eating establishment, and sell your prints at a profit to those same customers. It’s that simple!

Getting started is simple and in less than a month you can have an impressive gallery that brings in more people to your business AND be on the road to selling art and creating a second stream of income with no additional employees or time.

Would you like to get started or find out more?

View and pick from hundreds of images on Kristen’s website Kristenwestlake.com . New images are consistently added so when you sell one image off your wall you may replace it with something new!

The ability to quickly create a ECO friendly atmosphere within your establishment will increase your customers time within your place as well create a place from which they can escape their everyday hectic schedules and see a vision of beauty through the beautiful eyes of nature.

Bill Brakken owner of the Cable Nature Lodge in Cable Wisconsin has seen a 30% return on his investment in less than 2 years. This means he will have a positive ROI in less then 5 years on his art investment. This does not include the additional traffic and income he derives from the attraction of those prints and the people drawn to his location.

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First and Foremost: Fine art adds décor & serenity to your existing business environment at a wholesale price.

It Adds a New / Diversified revenue stream to your business. Gallery is a draw for art sales as well as for your current business (Increased ROI for existing business) Each business promotes the other (example: Starbucks & Barnes & Nobles/Target)

The gallery promotes new opportunities for networking, workshops, events and more. Your company is promoted on KristenWestlake.com. You reap the networking and promotional efforts that go with the Kristen Westlake name.

[Kristen Westlake](http://KristenWestlake.com) will also be there to offer her expertise in the choosing the photos that she has found to sell the best within your geographic arena and because Kristen treats your establishment in the same manner as she treats her own Galleries and all protocols will afforded as such.



There is a simple way to remedy your revenue and cash flow issues. Respond to this email with your contact info and a good time for us to call you. We are here for any questions and I encourage you to seriously consider partnering with Kristen Westlake in this exciting opportunity

Thank you for your time. And I look forward to speaking to you about your establishment.

Don Armour
[Account Executive](#)

[Nature Images](#) for your Destination Location

**Create an "Inn" vironment that * Adds beauty *Increases
ROI * and Makes you \$\$\$**

Call to find out more about our business opportunity
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